

PAMELA ALDERMAN



“Your art speaks of healing,” said New York artist Makoto Fujimura when Pamela Alderman stood in his book-signing line and showed him her homemade portfolio. Years later following ArtPrize 2014, her work, *The Scarlet Cord: Healing for Sex-trafficked Children*, traveled to Phoenix during the 2015 Pro Bowl and Super Bowl to raise awareness and inspire healing. ArtPrize Seven visitors voted *Hometown Hero* into the Top 20 and 3rd Place in the Time-Based category. Her latest installation called *Let Go*, inviting soul healing through releasing the past or the present, debuted at the Amway Grand Plaza Hotel for ArtPrize Nine. Alderman creates a new kind of artist/citizen work that invites audience collaboration. Her artwork lets others speak and respond. Since Fujimura first empowered Pamela’s creativity, 200,000 visitors—over the last nine years of ArtPrize—have responded to her interactive healing installations.

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